Krishna Vadrevu

10+ years designing digital product experiences for large global audiences & a proven track record of getting things shipped through close collaboration with engineering & product peers.

www.vkvdesign.com
kvadrevu@umich.edu
linkedin.com/in/kvadrevu
(408) 891 1335
Cupertino, California

Work

Senior UX Designer Microsoft 2022-now	Crafting new skilling experiences for customers & sales teams to accelerate product consumption
Staff UX Designer Nutanix 2018-2022	0 ->1 designs for SaaS billing, identity/user management, & partner communications + improved experiences for sales enablement tools
Product Designer II Citrix/LogMeIn 2014-2017	Design lead for cohesive GoToMeeting product experiences across desktop, web, & hardware apps

Education

Information Science, MS University of Michigan 2012-2014	Learned how to combine lessons of the mind with computing paradigms to build delightful experiences
Cognitive Science, BS Services Science minor UC Merced 2007-2011	Studied the mechanisms behind how we think and why we think

Talks

UXPA 2017	Chatbots: The next big thing or a passing fad?
UXPA 2016	Can Single Page Applications Deliver a World Class UX?